

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants : Javier B. ARELLANO et al. Group Art Unit: 2174
Appl. No. : 10/736,690 Examiner: B. PARKER
Filed : December 17, 2003 Confirmation No.: 4131
For : SYSTEM AND METHODS FOR AN ARCHITECTURAL
FRAMEWORK FOR DESIGN OF AN ADAPTIVE, PERSONALIZED,
INTERACTIVE CONTENT DELIVERY SYSTEM

REPLY UNDER 37 C.F.R. § 1.111

Commissioner for Patents
U.S. Patent and Trademark Office
Customer Window, Mail Stop AMENDMENT
Randolph Building
401 Dulany Street
Alexandria, VA 22314

Sir:

In response to the Official Action of March 2, 2007, in which a three-month shortened statutory period for response was set to expire on June 4, 2007 (June 2, 2007, falling on a Saturday), Applicants respectfully request reconsideration and withdrawal of the outstanding rejections set forth in the above-mentioned Official Action, in view of the following amendments and remarks.

Amendments to the Claims begin on page 2 of this Reply.

Remarks begin on page 8 of this Reply.